

MEDIA KIT

adanxai

Content people actually act on.

I make short-form content about **AI, startups & building** — **15M+ views a month** and growing fast. I create content and paid-ad creatives for brands that want a young, tech-forward audience while the rates are still early.

BY THE NUMBERS

The story is the growth.

Every day, 10 posts a day, for under two months. Here's what that turned into.

15M+

VIEWS / MONTH

1M+

INTERACTIONS / MO

1,000+

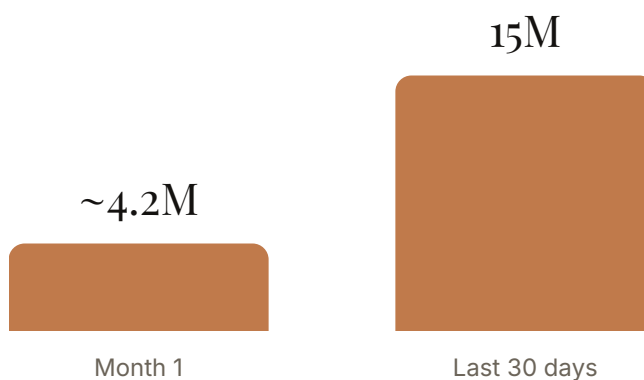
FOLLOWERS / WEEK

+1,300%

LINK TAPS (LAST MO.)

Monthly views — first month vs. now

From ~4.2M in month one to 15M in the last 30 days. Still climbing.



≈ 3× growth month over month — and accelerating.

WHY NOW

Partner with the takeoff, not the plateau.

Partner now and your brand rides the growth instead of paying for a plateau — reaching a young, high-intent audience at a fraction of what an established creator charges, at early-stage rates before they climb.

THE AUDIENCE

Who's watching.

A sharp, high-intent audience — young, US-based, into AI, startups & building.

81%

men

90%

aged 18–34

USA

#1 country

2M

top video views

PROOF

Brands I've worked with.

Top videos have hit **2M** and **1.3M** views. Partners so far:

Claude (Anthropic)

Polymarket

Typesense

AI Detect Plus

Bucked Up

Anki

Founder & CEO — FuelU (app)

Publisher — The Input Daily newsletter

Own site — adanxai.com

WHY ME

Why brands choose me.

It's not just the reach — it's why the content actually works for you.

01

Technical credibility

I build with these tools every day as a founder — so I explain your product accurately, not just read a script off a brief.

02

A founder's perspective

I run my own startup, so I get what you're actually selling and what a real win looks like for your business.

03

High shareability

My content is built to be sent, saved, and reshared — that's how single videos hit 2M+ views.

04

Educational storytelling

I make people actually understand your product. Understanding converts far better than hype ever will.

05

An audience that trusts me

My viewers act on what I show them — link taps jumped +1,300% last month. That intent becomes your customers.

06

Fast turnaround

I ship 10 posts a day. I turn creative around fast and iterate the moment something starts working.

SERVICES

What I make for brands.

Content built to perform — a video that gets 2M views works far harder than one that gets 2,000.

★ HEADLINER

Paid Ad Creatives

Scroll-stopping video ads for your paid campaigns (Meta / Instagram). Hook-first, conversion-focused, whitelisting-ready — creative that lowers your CPA.

UGC

Organic-Style Videos

I make the video in my millions-of-views style — your brand posts it on its own page. Looks native to the feed, not like an ad.

ON MY PAGE

Sponsored Posts

I feature your product to my audience — 15M+ views a month of young, AI-first buyers who tap links.

BEST VALUE

Monthly Retainer

Consistent content on tap — a set number of videos each month, priority turnaround, bundled rate.

ADD-ONS — ON ANY PACKAGE

Paid-ad usage rights · Whitelisting (Spark & partnership ads via my handle) · Raw footage · Category exclusivity · Rush delivery & extra revisions

Every project is quoted to scope, usage & volume — email for a full rate card.

LET'S WORK TOGETHER

Let's make something people act on.

Tell me what you're launching and what a win looks like — I'll
come back with concepts and a quote.

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